

Highway 97 Task Force – Directors Meeting Sept. 15, 2015-09-16

Present – Peter Warner, Chris Reniers, Terry Condon, Bert Put, Bob Wells, Ken Klein, Carol Brown, Ted Cave, Marilyn Dodd, Debra Kelly

Guests – Keith Fielding, Terry Condon, Madelin Nixon

Peter Warner called the meeting to order at 7:00 P.M.

Terry moved: the minutes of the last meeting be accepted as circulated. Seconded by Wolfgang, carried.

Ted gave the Treasurers report. \$255 was deposited this month, payables are \$28.90. The month started with \$770 in the bank, and ended with \$1154.

Ted moved: the Treasurer's report be accepted as read. Seconded by Chris, carried.

Peter reported that we now have 815 members, and 170 people on the volunteer list. He asked for 4 volunteers to phone members without email addresses and obtain same if possible.

Discussion was held re a membership drive. It was suggested that a door to door canvas be carried out, and that the possibility of tables at IGA and/ or in the downtown area be explored. Ted suggested that we need to advertize our intentions before door knocking. Chris and Terry suggested that tables at IGA and the pharmacy be set up. Keith advised that the bylaw officer should be approached re setting up tables downtown. Keith also suggested that all current members be asked to solicit memberships from friends and neighbours. Bob suggested that teachers might be approached on the basis of safety, and this could involve the younger generation. It was suggested that with all the election advertizing, door knocking, etc going on, it might be better to wait until after the election. A show of hands re this was not conclusive, but it was generally decided to wait.

Debra suggested that all members be asked to go to the All Candidates Forum on September 23 to show support for a bypass, and Chris volunteered to write a question for the candidates re supporting the bypass.

Discussion was held re a vision of the future of Peachland, both with a bypass, and with the present route 4 laned. It was felt some sort of artists rendition could help get our point across.

Ted reported on the newsletter. 3100 were sent out in The View, and 1800 are left. It was suggested that these be placed in local restaurants, etc. Carol volunteered to do this. The cost of inserting the newsletter in the paper was 10 cents per copy. Madelin stated that her first reaction on seeing the newsletter was that the Society obviously had a lot of money. Debra suggested that a double sided single page, probably in black and white, would be effective and much cheaper.

Ted reported on The Okanagan Lake Second Crossing Project Committee. They will have a Workshop near the end of September and Ted asked for ideas. He will contact members for a "brainstorming" session. It was suggested that the presentation that was used for Council be used.

Discussion was held re new Directors. Keith advised that he was very interested but due to personal obligations at this point would have to wait. Terry Condon advised that he feels he can better support the Society as a member of the Municipal Council.

Bert reported on a meeting with Keith Funk, a Planning Consultant. He is willing to assist us with drawings for presentations to MOTI.

Wolfgang discussed a presentation to The Chamber of Commerce. Debra suggested that this might be done at a Business After Hours meeting, and offered to sponsor one. Debra and Wolfgang will try to set this up.

John Abernathy has set up a meeting with the Rotary Club. Chris will be gone so someone is needed to do the presentation.

Debra asked who in Government and /or in MOTI letters could be sent to in support of a bypass. She suggested a form letter be drawn up with the appropriate names and addresses and emailed to all our members, asking that this be sent on to the above. Keith advised that there is actually a Petition website that can be used.

Terry moved the meeting be adjourned. Seconded by Ken, carried.